



Northern California Youth Leadership Seminar

2777 Alvarado St., San Leandro, CA 94577 | www.californialeaders.org | FAX: 510-588-4866

February 4, 2011

Dear Student Advisor,

You have the unique opportunity to select a sophomore to represent your high school at the Northern California Youth Leadership Seminar (NCYLS), May 20th to May 22nd, 2011 at Menlo College, Atherton, CA (near Palo Alto, CA).

NCYLS is a high-energy conference where students gather with their peers and with leaders in the community to engage in communication and team building activities to develop their leadership skills. During the seminar the students are also encouraged to identify ways to use those skills to give back to their communities through service.

NCYLS has partnered with leaders in the community such as the General Federation of Women's Clubs and Google Matching Programs to sponsor the seminar, which means that there is NO COST to the students, parents or schools to participate. The only costs we cannot cover are transportation to and from the seminar. All you have to do is select an outstanding student to attend.

Included with this letter is a packet with more information about selecting and registering a sophomore representative from your school. Past leaders have excelled in their schools and/or community service, but often the students who gain the most from the seminar are those who show potential but just need a push to blossom into leadership. Whomever you choose will come back to your school energized, empowered and ready and able to create positive change in your school and community.

Once you have selected your representative, register online at www.californialeaders.org/selectionform.html or FAX back the included form to (510) 588-4866. Please note that we are no longer accepting submissions via postal mail.

If you have any questions or concerns, please contact me at (510) 408-6606. We thank you for your participation and look forward to meeting your school's representative in May!

Sincerely,

Jamila Ha
Recruitment Director, NCYLS 2011
Phone: 510-408-6606
Email: registration@californialeaders.org



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High School Information (PLEASE PRINT CLEARLY)

School Name: _____
School Contact: _____
Address: _____
City and Zip code: _____
California County: _____
Phone: _____
E-mail: _____
FAX: _____
Principal Name: _____

Leadership requires commitment to achieving specific goals and to the people who've agreed to pursue those goals with us.

Although effective leaders are often clear about what they're trying to accomplish, they typically can't predict all the hurdles and challenges they'll encounter along the way. It is precisely in the face of this uncertainty that the strength of a leader's commitment helps to build the trust and confidence needed to reach their aspirations.

It is in this spirit that we ask that when you select a student, you make a formal commitment to NCYLS to have a student represent your school at the seminar. **I agree (please initial)** _____

Student Information (PLEASE PRINT CLEARLY)

First/Last Name: _____
Nickname/Preferred Name: _____
Mailing Address: _____
City/Zip: _____
Home Phone: _____
E-mail: _____
Date of Birth: _____
Gender: Male Female
T-shirt size (circle one): S M L XL XXL

Parent or Guardian Information

Mother's Name: _____
Mother's Mobile Phone: _____
Father's Name: _____
Father's Mobile Phone: _____
Guardian's Name: _____
Guardian's Mobile Phone: _____
Contact E-Mail: _____
(We must be able to contact a parent or guardian via email for updates.)
Email type: _____
(mother's/father's/etc.)

Alternate Student Information (PLEASE PRINT CLEARLY)

(Please choose an alternate in the event that the originally selected student is unable to attend.)

First/Last Name: _____
Nickname/Preferred Name: _____
Mailing Address: _____
City/Zip: _____
Home Phone: _____
E-mail: _____
Date of Birth: _____
Gender: Male Female
T-shirt size (circle one): S M L XL XXL

Date: May 20-22, 2011
Location: Menlo College, Atherton, CA
Contact: Jamila Ha, Recruitment Director
Phone: 510-408-6606
Email: registration@californialeaders.org

- **Selection Deadline:** April 1, 2011
- **Student must be able to attend seminar for entire weekend**
- **Select one primary and one alternate**
- **Register your selection online at <http://californialeaders.org/selectionform.html> or FAX this form to: (510)-588-4866**

NOTE: Selections sent via postal mail will no longer be accepted – please register your selection online or by FAX

Choose a student, change a life.



Northern California Youth Leadership Seminar

Better Leaders. Better Citizens. Better People.



ABOUT NCYLS



NCYLS is a 501(c)(3) non-profit organization whose goal is to inspire youth leaders to serve in their communities.

NCYLS is dedicated to making sure all sophomore students can attend the seminar at no cost to themselves or their schools. Funding for NCYLS is provided by generous sponsors such as the General Federation of Women's Clubs, donations from individuals, and from parents of alumni who have seen the positive impact that NCYLS has had on their child.

NCYLS has no political or religious affiliations; our students are encouraged to explore a balanced variety of topics and develop their own ideas.

During the three-day conference, NCYLS participants:

- Are inspired by motivational speakers and community leaders
- Gain confidence through public speaking and group work
- Discover their passion and purpose through reflection
- Make lifelong friends and create a network of support
- Understand the importance of volunteer service and how their actions can create positive change



BE A HERO

You, as a school administrator, know your students best. We depend on you to select a sophomore to attend NCYLS 2011. The student you choose will have a life-changing experience and in-turn, will return to your school with enthusiasm, purpose and confidence. These students will enrich your school and community with the tools that they bring back from NCYLS.





CHOOSE A STUDENT

HOW: Register online at www.californialeaders.org/selectionform.html

You can also FAX the form to 510-588-4866 or register via phone by calling the Recruitment Team at 510-408-6606. We are no longer accepting submissions via postal mail.

DEADLINE: Friday, April 15th, 2011. Submissions after this date will be accepted on a space-available basis.

SEMINAR DATE: Friday May 20th - Sunday May 22nd, 2011

LOCATION: Menlo College, Atherton, CA

COST: There is **NO COST** to the student or school to attend NCYLS. It is completely sponsored by the General Federation of Women's Clubs, Google Matching funds, grants and individual donations.

CHANGE A LIFE



" NCYLS has been one of the biggest inspirations in my life. The passionate staff, team leaders, junior staff, students, and all the speakers added so much more to that. At NCYLS, I was able to discover my potential as a leader through everything I learned at the seminar. I am really delighted that I have become involved in a group of leaders all reaching for the same goal of making a difference in the world."

*Taylor Rogers
Central Valley High School - Ceres
NCYLS 2009
2010 -2011 Volunteer*

SELECTION

The sophomore students who gain the most from NCYLS are not always the ones already on top, such as the class president or the captain of a team. Often, the students who benefit the most are those who show potential, but need an extra push to blossom into leadership.

The following guidelines have proven effective for finding the types of students who gain the most out of NCYLS.

Students who:

- Show concern for their communities by volunteering
- Show potential but have not had the benefit of leadership classes
- Demonstrate critical thinking skills, creative problem solving and strong decision-making skills
- Would not otherwise be able to afford leadership development



"This seminar has brought me out of my 'box' so to speak. I can't even describe how invaluable this experience has been to me. I feel empowered to become a leader among my friends, my school, my church and my community."

*Kai Sheets
Providence Hall, NCYLS 2010*



*"I wish that every
sophomore in California
could experience this."*

*Meredith Maher
Oak Ridge HS
NCYLS 2009*

HOW TO CHOOSE

- Announce the seminar and selection process to the sophomore class.
- Use the experience and perspective of an NCYLS alum to help with the selection process.
- Select one primary student and one alternate student in case the primary student cannot attend.
- Students must be able to attend the entire weekend, including all of Friday, May 20th.
- NCYLS team members are happy to personally visit your school to help you with your selection process. From refining selection criteria to presenting to your sophomores, we are here to help.

Jamila Ha, Recruitment Director
Phone: 510-408-6606
Email: registration@californialeaders.org



"NCYLS is a top-notch program in all respects and will make a difference in your students' lives and in the way they interact with classmates. It builds a great foundation for leadership and the students that attend from other schools can become great contacts for the future."

*Randy Vogel
Admissions Director
Junipero Serra HS*

RESULTS

96% of the students said they consider themselves leaders. *(27% improvement)*

77% of the students said they felt comfortable speaking in front of a large group. *(31% improvement)*

89% of the students said they planned on volunteering on a regular basis. *(41% improvement)*

91% of the students said they felt comfortable taking on a leadership role. *(29% improvement)*

*This comparison is calculated from surveys filled out by students before NCYLS starts and after the seminar concludes.



OUTSTANDING

Speakers



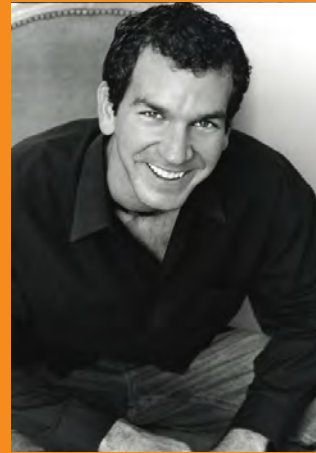
Anthony Rapp

Actor/Writer/Activist



Jackie Speier

US Congresswoman
12th Congressional District



Barak Ben Gal

Former Budget Director,
Oakland Unified School District

Dear School Counselor,

Every now and then, an opportunity presents itself to us to truly impact the lives of students. The Northern California Youth Leadership Seminar is one of these opportunities.

As a professional speaker and trainer, I've attended and presented at countless leadership conferences, conventions, and retreats all across North America including the National Association of Student Councils, DECA, FBLA, FFA, 4-H, and Key Club International. I've seen the students take the energy and the ideas from these events and return to their schools and communities, ready to serve and lead. The Northern California Youth Leadership Seminar takes it one step further:

By keeping the conference free for attendees and limiting it to one participant for each school, NCYLS has created an incredible environment for personal growth—it does what other conferences do, but in an accelerated and deeper way. Leaders in business, non-profit, and civic life candidly interact with the students, providing insights into what leadership can be. Parents are always surprised by the vast change that takes place over the course of the weekend. On Sunday, the students leave ready to engage in their communities—all before their junior year of high school. Many go on to achieve the President's Volunteer Service Award within the next year.

I'm so impressed by NCYLS that I've donated my speaking time to it since 2004. I believe in its ability to positively impact the lives of students, and in the ability of those students to positively impact their communities. I hope you'll take the time to change a student's life today. Please nominate a student and provide them this opportunity of a lifetime. Your school and community will definitely reap the rewards of the time spent.

Sincerely,
Patrick Maurer
Speaker





Member of:



IT'S UP TO YOU

www.californialeaders.org



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